

## Our 'Why' or Purpose

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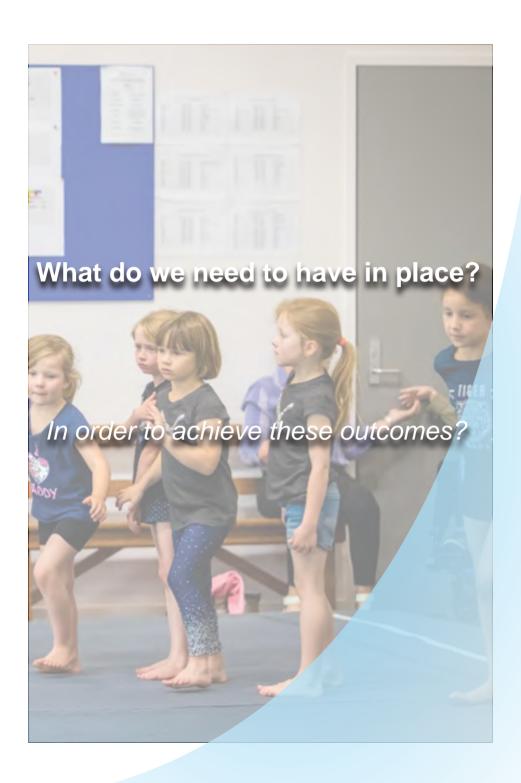
#### **Our Specific Role**

Our specific role is to change lives through physical movement by:

- Providing open doors, valuing all ages, abilities and backgrounds
- Offering safe and nuturing pathways for all to identify, progress towards and celebrate achievements
- Sharing knowledge and supporting other like-minded organisations









#### **Providing Open Doors**

- Creating and maintaining the right programmes, with suitable promotion and open-minded, progressive leadership
- Reviewing promotion and marketing material regularly
- Identifying a comfort level with our facilities, staffing ratios and future endeavours





# Offering Safe and Nurturing Pathways

Pathways for all, including but not limited to athletes, coaches and judges

- Making sure people are given opportunities to identify their goals and what is involved to reach those goals by designing their own pathways, clearly understanding what is possible and what options are available at CSG
- Providing clear and consistent messaging for all through a communication strategy reaching all levels
- Fostering a culture that is inclusive, acknowledging that whatever your choice of pathway, allpeople and outcomes are valued
- Creating an approach that is holistic, balanced and appropriate





#### **Sharing Knowledge**

- Offering leadership in development programmes and resources to other clubs and to GNZ
- Creating a regional hub, including sharing facilities for coaching clinics, workshops and hosting expert sessions where other clubs are invited to participate
- Developing and sharing best practice systems





#### All We Do Will Promote

- Self-esteem and confidence
- A sense of achievement
- Strength and movement
- Focus and discipline
- Leadership





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